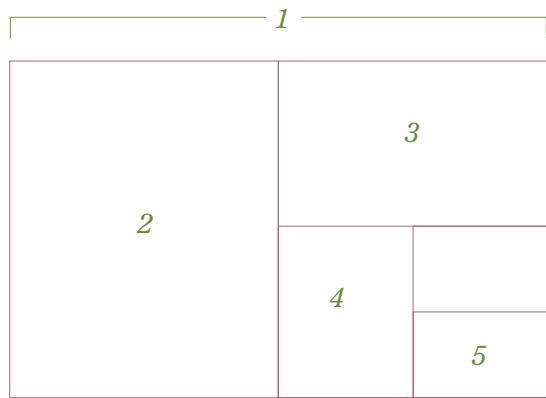
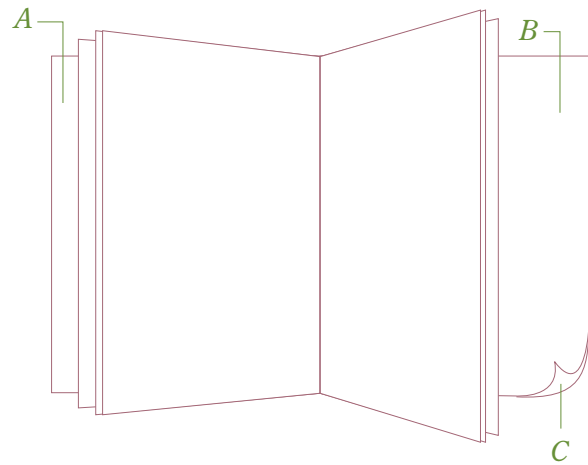


Reach a unique audience

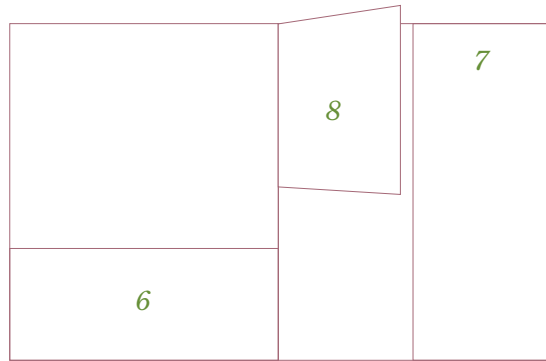
Reach a unique and growing audience. Reach small business owners, entrepreneurs, students, and educators in your community.



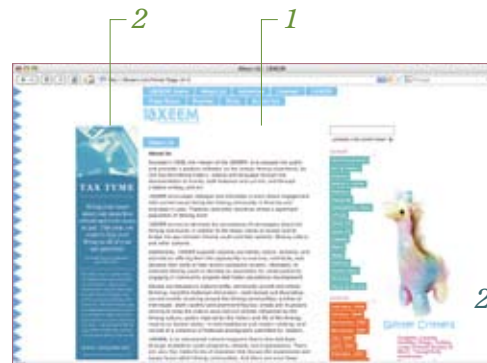
18XEEM is printed at 8.5"x11" full bleed. These are general ad spots (not limited to what is shown here)



18XEEM ranges from 32-52 pages of full content



The possibilities are endless. Ask us how we can customize your message so that it stands out in our publication.



18XEEM.com reaches thousands of monthly viewers.

DIAGRAM KEY

1 - Full Spread (11"x17")	\$2,500
2 - Full Page (8.5"x11")	\$1,500
3 - Half Page (8.5"x5.5")	\$600
4 - Quarter Page (4.25"x5.5")	\$350
5 - Business Card (3.5"x2")	\$125
6 - One Third (8.5"x3.67")	\$200
7 - Vertical Half Page (4.25"x11")	\$600
8 - Custom Insert (4"x6")	\$600

SPECIALS

A - Inside Front Cover (8.5"x11")	\$2,900
B - Inside Back Cover (8.5"x11")	\$2,900
C - Back Cover (8.5"x11")	\$3,400

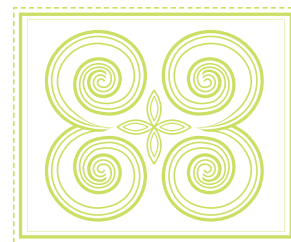
WEB BANNERS

1 - 468x60 (horizontal placement)	\$300
2 - 160x600 (vertical placement)	\$500
3 - Custom Tailored	\$1000

CREATE A DIALOGUE.

Join us in an effort to preserve history, culture, tradition, and enhance lives. Please contact us today to place your message in 18XEEM.

PH: (586) 782-4493
FX: (262) 618-2101



All print packages include broadcasting your commercial advertising online and on Hmong Wisconsin Radio. For details, please call or email us directly.

18XEEM LLC P.O. BOX 404 CEDARBURG, WI 53012
VISIT US ONLINE AT [HTTP://18XEEM.COM/BEUNIQUE](http://18XEEM.COM/BEUNIQUE) OR EMAIL INFO@18XEEM.COM

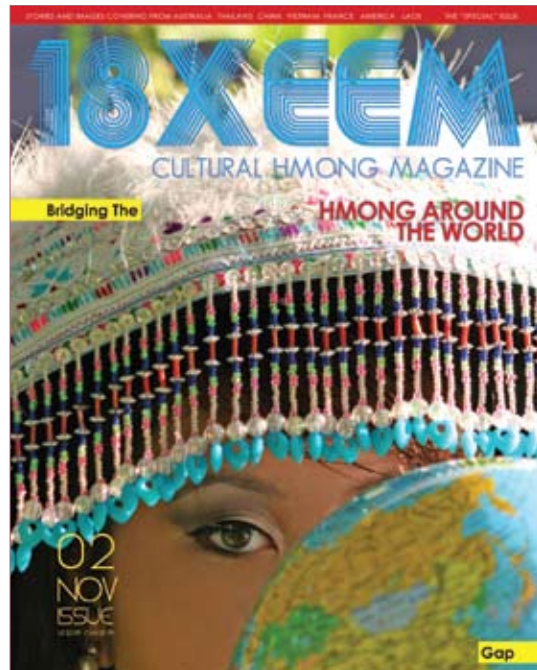


18
XM
ISSUE
FREE COPY

**Be Unique. Be Engaged.
Be Informed. Be cultured.**

Be Unique

What sets 18XEEM apart is that the core of our magazine is tradition --and that never goes out of style.



18XEEM | Nov 2007 | *Hmong Around The World*



18XEEM | Feb 2008 | *New Year Reflections*



ABOUT

18XEEM is documenting life; preserving history; taking the undistinguished and making it extraordinary, revealing the treasures of the unknown and the beauty of culture.

AUDIENCE

Individuals of all different backgrounds are intrigued by 18XEEM: students, youth groups, educators, entrepreneurs, small businesses, social activists and families.

SPECIFICATIONS

Printed bimonthly on 8.5"x11" glossy paper, 18XEEM has a national circulation of 5,000, with a significant readership growing in Michigan, Wisconsin, Minnesota, and California.

18XEEM.COM

18XEEM reaches thousands of monthly online readers through 18XEEM.com – the primary means by which new readers subscribe to the printed magazine.

An educational & cultural magazine



18XEEM | April 2008 | *Chau Vue* by Robert Kurtz



Be Unique. 18XEEM is a multiethnic cultural magazine that values the unique essence of individuals. 18XEEM's mission is to educate the public and promote a positive reflection on the unique experiences of ethnic minorities, their rich history, culture and language, through the documentation of events, both historical and current, and through creative writing and art.

Be Engaged. 18XEEM encourages dialogue and stimulates an active engagement on issues facing multiethnic groups, particularly the Hmong. Stories are focused on both current and historical cultural shifts, community growth and experiences; profiles of pioneering individuals in all aspects of society; and informational surveys on current issue that provide insight into the attitudes and issues of specific topics.

Be Informed. 18XEEM is distributed through multiethnic youth programs, schools, organizations, cultural events and conferences. 18XEEM creates a space for individuals to reflect upon their own experiences within the historical context of cultural changes, migration and settlement.

What 18XEEM can do for you :

BE NOTICED.

18XEEM aspires to help you bring out the best in your own business. 18XEEM's mission is to communicate your message in the simplest and most effective form to ensure that you reach your goals.

BE IDENTIFIED.

18XEEM works with worldwide creative individuals to communicate your brand and ultimately maximize your presence. Because we are so passionate about what we do, our quality standards are that much higher.

BE SUCCESSFUL.

18XEEM is driven to make sure you succeed with your investment. Our willingness to take risks and stand out from the crowd will invigorate your campaign with fresh appeal.

BE CONTENT.

18XEEM wants you to be content with your decision to work with us by knowing that your contribution creates a strong added value to your brand. We strive to celebrate culture while supporting humanitarian efforts.

Become cultured.